



Graphic Designer

Alireza Yadollahi

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Profile

Experienced Graphic Designer specializing in typography, web/UX/UI design, branding, and editorial design. Passionate about delivering impactful, visually engaging solutions. Also own a successful YouTube channel with 16 million views, offering graphic design tutorials and tips to 40k subscribers.

Work Experience

Freelance Graphic Designer & Content Creator

(01/2024 - Present)

Yadox Studio

Toronto, ON

- Designed over 50 custom logos, posters, and mockups, consistently exceeding client expectations.
- Built strong client relationships, delivering high-quality projects within deadlines.
- Produce and share educational content on a YouTube channel with 16 million views and 40k subscribers, focused on graphic design tutorials and tips.

Graphic Designer

(08/2023 - 08/2024)

OGRIX

Toronto, ON

- Redesigned print materials, resulting in a 5% increase in audience engagement and brand recognition, and a rise in sales and inquiries.
- Implemented user-centric digital design, boosting satisfaction, retention, and increasing conversion rates.
- Collaborated with teams to analyze project metrics, leading to a 10% boost in productivity and enhanced client satisfaction.

Graphic & Web Design Intern

(02/2021 - 09/2021)

Benos Stone

Tbilisi, Georgia

- Revamped the company website, leading to a 40% increase in website traffic and engagement.
- Implemented targeted social media strategies, resulting in a 25% growth in followers and interactions, and significantly enhancing customer engagement and loyalty.

Education

Seneca College

(09/2021 - 04/2023)

College Diploma in Interactive Media Designs with Honors

Toronto, ON

Ontario Virtual School

(09/2020 - 6/2021)

Highschool Diploma

Toronto, ON

Software

Adobe Creative Suite: Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, XD
Other Tools: Figma, Microsoft Office Suite, Wordpress

Skills

Design: Typography, Branding, Web Design, Motion Design, Social Media, Print Design
Additional: Communication, Teamwork, Problem-Solving, Attention to Detail